



# AMITY UNIVERSITY MAHARASHTRA

Established vide Maharashtra Act No.13 of 2014, of Government of Maharashtra, and recognized under Section 2 (f) of UGC Act 1956.

## Progress on SDG 6



Year 2023

Mumbai - Pune Expressway Bhatan, Somathne, Panvel,  
Mumbai, Maharashtra 410206



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## Contents

Free Drinking Water .....	3
Water Fountain for Drinking water .....	3
RO Drinking Water on each Floor. ....	4
Cleaning of floors, classrooms and administrative area .....	5
Sewage Treatment Plant .....	6
Cleanliness Drives.....	7
Clean initiative at Lonavla, Maharashtra by AITT,.....	7
Cleanliness and Awareness Drive to celebrate Swacchta Pakhwada of Ministry of Tourism	9
Beach Cleanup Drive at Thal Beach, Alibaug to celebrate World Tourism Day - 2023 .....	10
Clean initiative at Korlai Fort, Maharashtra by AITT,AUM in collaboration with YTC, Indiatourism Mumbai, Ministry of Tourism, Govt. of India .....	12



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## Free Drinking Water

The university provides RO water for drinking, without any charges. The cleaning of the RO system is done regularly, as well as the testing for the purity and mineral contents is also checked on the regular basis. The drinking water taps are provided on each floor of each building.

## Water Fountain for Drinking water

The water fountain is provided for the drinking water.





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RO Drinking Water on each Floor.





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## Cleaning of floors, classrooms and administrative area

Every day the floors are cleaned and the garbage is disposed in a systematic manner. All washrooms are cleaned frequently in a day.





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## Sewage Treatment Plant

The sewage treatment is used to clean the used water, and reuse it further for the gardening and other purpose.





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## Cleanliness Drives

### Clean initiative at Lonavla, Maharashtra by AITT,

AUM in collaboration with YTC, Indiatourism Mumbai, Ministry of Tourism, Govt. of India. YUVA Tourism Club of Amity Institute of Travel and Tourism, Amity University, Mumbai conducted a cleanliness and sensibilization drive at various tourist spots of Lonavla, Maharashtra on 25<sup>th</sup> February, 2023. The members of the club collected trash from the spots which included plastic wrappers, cups, spoons, bags etc. and disposed them off in a dust bin. The members propagated the message of cleanliness to the tourists and to local stakeholders as well. Tourists assured the members to not be indulged in any kind of littering in future. A Nukkad Natak (Street Play) on cleanliness was also performed by the members of the club focusing on cleanliness and plastic menace in the society. This cleanliness drive was a part of implementation of the Outreach Project (Keep our Tourist Spots Clean) by Western Regional Office of



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Ministry of Tourism, Government of India. Transportation, food and cleaning equipment's arrangements were facilitated by Indiatourism, Mumbai.







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## Cleanliness and Awareness Drive to celebrate Swaccha Pakhwada of Ministry of Tourism

YUVA Tourism Club, Amity Institute of Travel and Tourism organized a Cleanliness and Awareness Drive at Amity University, Mumbai and Bhatan Village on 15<sup>th</sup> September, 2022. YUVA tourism club members along with faculties of the institute took part in the cleanliness drive with great enthusiasm. Members of the club shouted slogans and carried placards related to Swachh Bharat Mission. Members of the club picked garbage in the campus and the village with ensuring awareness on cleanliness.





## Beach Cleanup Drive at Thal Beach, Alibaug to celebrate World Tourism Day - 2023

**Environmental Concerns:** Students have learned about the harmful impact of plastic pollution, marine debris, and the destruction of coastal ecosystems through their studies, documentaries, and news reports, presented to them in class and as part of various activities they have undertaken. Concern for the well-being of marine life and the overall health of the planet has become a powerful motivator for them, and it was evident that students wanted to contribute to the safekeeping of communal spaces.

**Cultural Significance:** Many students have a deep connection to their local beach or coastal areas, as many students in the batch are from coastal areas. They have spent their childhood playing on the beach, swimming in the ocean, or enjoying family outings, hence they feel motivated as responsible individuals to give back to the society.

**Community Engagement:** Students often have a strong sense of community and want to give back to the places; many of the students are also associated with coastal communities. Hence, organizing a beach cleanup was found to be an effective way to engage with the local community, promote a sense of shared responsibility, build a stronger bond among residents, and give them a fresh perspective about the young generation of individuals.

**Education and Awareness:** Students have seen how the institution prioritizes responsible behaviour, by encouraging such activities as well as inculcating these values in the department. In class students have been educated about the environmental challenges facing beaches and oceans, and students have often expressed that they are compelled to turn that knowledge into action by taking active part in cleanup events.

**Personal Growth and Leadership:** From past experiences participating in a beach cleanup has been a fulfilling personal experience. It has allowed students to develop leadership skills, teamwork, and a sense of accomplishment, and has improved their interest in the program.

**Strong Government Support –** All cleanliness & sensitisation drives conducted in the past alongwith the current one, have been supported by the Ministry of Tourism, through their Indiatourism office, under the aegis of the Yuva Tourism Club at Amity Institute of Travel and Tourism. Hence, it gives students an exposure to good governance and an opportunity to create grassroot level impact from their efforts.



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## Clean initiative at Korlai Fort, Maharashtra by AITT,AUM in collaboration with YTC, Indiatourism Mumbai, Ministry of Tourism, Govt. of India

YUVA Tourism Club of Amity Institute of Travel and Tourism, Amity University, Mumbai conducted a cleanliness and sensitization drive at KORLAI FORT of Alibaug, Maharashtra on 25th March 2023 with the support of Indiatourism, Mumbai. Members of the club trekked to the fort and collected trash on their way to the fort. The members of the club collected trash from near the canons, corners of the fort, and beach adjoining the fort which included plastic wrappers, cups, spoons, bags, etc, and disposed of them in a dust bin. The members propagated the message of cleanliness to the tourists and to local stakeholders as well.

This cleanliness drive was a part of the implementation of the Outreach Project (Keep our Tourist Spots Clean) by Indiatourism, Mumbai, the Western Regional Office of the Ministry of Tourism, Government of India.



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